







1"Floor, Vidyut Bhawan-II Bailey Road, Patna - 800 021; Ph. +91-612-250 4980; Fax +91-612-250 4960, e-mail: info@brlp.in, Website www.brlp.in

Ref No: BRLPS/POJ-1-18N/1088/17/419

Date: 03 . 05 . 2017

OFFICE ORDER

Policy Note on Community Nutrition Resource Person (CNRP)

Introduction

Community to community interactions and cross learning approach has long been served as an effective strategy for social mobilization, formation of community institutions and their nurturing in JEEViKA. Utilization of the services of Community Resource Persons (CRPs) for targeting, mobilizing, forming and nurturing of SHGs and their federations at scale has been hugely successful. These CRPs are community leaders who have long standing experience as members of organizations and have imbibed the core principles of community action and cooperation. These successful women have been developed as resource persons in the project to replicate the institution building process in new areas with their experiential learning. As part of an evolving strategy and learning from different state projects, Jeevika has identified the need and has subsequently developed different types of specialized CRPs such as scoping, Institution building, trainer and thematic CRPs.

Based on the previous learning of CRPs a concept of Community Nutrition Resource Person (CNRP) has been envisaged with a view to achieve the health, nutrition and WASH outcomes. They will work with the targeted HHs in order to understand and adopt better health, nutrition and sanitation practices. They will handhold and support VOs, particularly HSC members, to have a clearer understanding of issues and activities around HNS interventions. They will conduct campaigns and community awareness activities to reinforce messages on pre-decided HNS issues. It is envisaged to place CNRP at Panchayat level covering a maximum number of 10 VOs.

Entity of CNRP

The CNRP will be the member of functional SHGs and preferably have the experience of working with SHGs, have passion, understanding and practice of Health and Nutrition interventions in their lives and the communities. CNRPs will work as a catalyst for integrating health and nutrition related activities at panchayat level within the JEEVIKA system. She should have a strong desire and ability to bring change by motivating and inspiring others.

Area of Operation

CNRPs will be applicable across all 534 blocks of the project area for HNS. They will render their services in the assigned panchayat. If required, they may also travel beyond their assigned workplace to render their services in other blocks or districts.

Basic Eligibility Criteria for CNRP

- She should be from the same Gram Panchayat only
- Preference should be given to active HSC member
- She should have at least one year of membership in a functional SHG
- She should be in the age range of 20-55 years
- She should not be defaulter of the loans taken from the SHG



- She should have learning experience in dealing with community health, and sanitation related issues (preference will be given to the members who have constructed and using toilet)
- She should have acceptance from her family for rendering services to poor community and willing to travel outside her village and district for work.
- Preference will be given to members having experience working as Jeevika Saheli or similar cadre of any health/nutrition interventions

Roles & Responsibilities of CNRP

- Handhold and support HSC members to have a clearer understanding of issues and activities around HNS interventions.
- Support VO in conducting community awareness activities and campaigns on pre-decided HN issues.
- Build the capacity of HSC during the campaign and community awareness activities.
- Support VO for the review on set HN indicators in VO meetings as well as reinforce the HN issues as and when required.
- · Attend VO meeting and ensure participation of Frontline Workers (ASHA/AWW) in the meetings.
- Participate in Annaprashan Diwas as per plan.
- Participate in VHSND and mobilize community for participation in the event.

Work Plan

The CNRPs will be engaged for 10 days in each month i.e, she will be engaged for minimum 5-6 hours per day. During these ten days, the NCRPs will work according to the following work plan:

Number of days	Activity
6 days	 Attend VO meeting (In each month, CNRPs will cover 50% of VO meeting of her panchayat so that she can cover 100% VO in two month cycle). Participate in at least 5 VHSND along with the VO meetings. Participate in at least 1 Annaprashan diwas on rotation basis.
4 days	 Facilitate Campaigns. (The campaigns will be conducted once in every quarter on pre-decided HNS themes. Each two VOs in the panchayat will have the collective responsibility of organizing the campaigns in their catchment area. During the campaigns, the CNRPs will be responsible to dedicate 3 days per 2 VOs, therefore, the CNRPs will cover 6 VOs (3days x 2VOs) in each campaign.) OR Undertake household visit with HSC members during months in which campaigns are not being conducted. She has to visit at least 5 targeted (pregnant/lactating/children below 2 years) household per day.

Selection Process

- Firstly, the concerned field staff (AC) will share the concept of Community Nutrition Resource person(CNRP) with the CLF. The concerned CLF should subsequently generate list of potential CNRPs(based on criteria) from the VOs.
- Further, Jeevika field staff should facilitate the VO meeting for the identification of CNRPs from their respective SHGs. Field staff must clearly describe the roles and responsibilities, honorarium of potential CNRPs, fooding and traveling charges and institutional charges along with the payment process in the VO meeting.
- VO will further recommend the names of identified candidates to the CLF and in case the CLF is not formed then to the BPIU.
- Further, CLF will constitute a committee of 5 members including 2 OB members and 3 RGB members chaired by the CLF President. The committee will be responsible for completion of selection process of CNRP. In case CLF is not formed, BPIU will constitute a 5 member committee



3

comprising of 2members from BPIU and 3 VO leaders from each of the concerned cluster (BPM/AC/AC Incharge/3 VO leaders).

- The committee will conduct a personal interview with potential candidates and based on their performance and eligibility recommends the name of CNRP for each of its panchayat for final selection.
- The committee will submit the names of potential CNRPs to the concerned CLF(EC) for its approval. A resolution for taking the services for CNRPs in each of its panchayat should be recorded in the CLF's meeting minutes book.
- The concerned CLF will forward a copy of minutes of the meeting along with the detail of CNRPs to the concerned BPIU for their training.
- BPM/AC/IDM will facilitate the selection process.

In places where CLF is not formed, BPIU will constitute a committee comprising of 2 BPIU members(BPM/AC/AC incharge) and 3 VO leaders from each of the concerned cluster and facilitate the entire process of selection.

Capacity building of CNRP

The NCRP will undergo regular training and time to time refresher from the project involving following topics:

- Roles and responsibilities
- Facilitation skills
- Linkage between Livelihoods and HNS especially nutrition
- Technical and operational knowledge on health, nutrition and sanitation
- Convergence with Health department and ICDS
- HN review indicators
- · Other need based trainings

Honorarium

The CNRP will be placed at the Panchayat level and will be paid Rs.160/day/person as resource fee i.e, she will be paid maximum Rs.1600/- per month based on the no. of days worked in a month. Other than the resource fee, CNRP will not be eligible for any other allowance such as TA, food allowance etc. In case, her services are taken by the project beyond her assigned panchayat/block/district, the remuneration will be as per the existing JEEViKA internal CRP policy.

Review of NCRPs

Village organization will conduct the review session in the VO meeting every month. AC and CC will facilitate the discussion to assess the work done by the NCRPs and recommend the release of their resource fees. Following parameters should be considered while recommending release of payment:

- Number of VO meeting attended during the month.
- Event conducted on specific theme.
- Participation in VHSND.
- Participation in Annprashan Diwas.

(Balamuruǧan D.), 11/ Chief Executive Officer

Distribution to:

- 1. Director/CFO/AO/PS/PO/FO
- 2. All PCs/SPMs/PMs/SFMs/AFMs
- 3. All DPMs/FMs/Thematic managers/BPMs
- 4. IT section